



## Getting to Zero and Ending the HIV Epidemic

### East Bay HIV Strategic Plan Writing Workshop #3 • November 13, 2020

### Session Summary

On November 13, 2020, 40 people joined us to determine our top priorities and outcomes for the East Bay HIV strategic plan 2020-2025. You can download the [slides here](#) and see current updates online [here](#).

<b>Community messaging</b>	<b>Vision:</b> A campaign that uses inclusive, intentional messaging around U=U/i=i and PrEP-for-All that inspires hope and reaches all communities.
	<b>Top priorities:</b> <b>1. Determine consistent messages</b> to use across the East Bay region around U=U/i=i and PrEP-for-All. <b>2. Engage local PLWH, youth, political leaders, creatives and other key cultural influencers</b> in the process, leverage political will and push out messages.
<b>Improving collaborations between agencies</b>	<b>Vision:</b> A collaborative community of HIV service organizations, advocates and community members who work together on common goals and amplify each other's work.
	<b>Top priorities:</b> <b>1. An easy place online</b> to find <a href="#">services and contacts</a> , <a href="#">local events</a> , <a href="#">resources</a> & resource guides on <a href="#">EBGTZ.org</a> . <b>2. Quarterly collaborative meetings</b> to discuss shared goals, service directory, resources, strengthen warm handoffs & referrals, collaborative funding and events.
<b>Innovative models</b>	<b>Vision:</b> Healing-centered, integrated HIV prevention and care services anywhere and everywhere, including rapid testing, same-day PrEP, rapid ART.
	<b>Top priorities:</b> <b>1. Regional "test-everywhere" strategy:</b> self/home testing, cross-county referral system, home testing linkage protocol, address gaps phlebotomy services. <b>2. Integrate HIV and PrEP linkages into other services</b> such as housing, food, re-entry and COVID testing with clear referral/linkage person for every organization.
<b>Youth engagement</b>	<b>Vision:</b> Engage youth advisory boards, LGBTQ youth teams, youth outreach workers, providers and schools on community messaging and outreach, low-barrier PrEP and sexual health care, and build youth leadership pipeline.
	<b>Top priorities:</b> <b>1. Regional youth &amp; youth-serving provider network:</b> share best provider best practices, integrate youth leadership, build youth service sustainability plan. <b>2. Youth-led community messaging:</b> utilizing the network to develop and distribute education and messaging via youth-focused social media.
<b>Housing and homelessness</b>	<b>Vision:</b> Local housing organizations coordinate with HIV organizations to provide immediate shelter and housing; provide trauma-informed mental health, substance use services and HIV testing, PrEP, care in streets/shelters.
	<b>Top priorities:</b> <b>1. Train HIV staff on how to assess/assist on housing and rental subsidies</b> for diverse communities, and develop information exchange between housing and HIV orgs. <b>2. Housing policy changes:</b> collaborate with housing advocates on getting housing vouchers for HOPWA, ban using criminal records to deny housing, and lowering the age of senior housing.

Join us! The [World AIDS Day event](#) and community strategy town hall on Friday, December 4, 12-1:30 pm.