HIV Strategic Plan writing workshop #3
November 13, 2020 ★ 10-11:30 am

Zoom Orientation:
• This session is being recorded (not the breakouts) including chats. It won’t be shared publicly.
• Please stay on mute during the presentation.
• Type in chat to introduce yourself with your name, role and agency.

Please rename yourself:
group number_first and last name (pronouns)
• Example: 03_Sophy Wong (she/we/they)

Workshop Agreements

1. Enter into this space intentionally & remain open.
2. Everyone in this space is a vital member of this collective bringing essential experience and expertise to the mission of ending the HIV epidemic in the East Bay and getting to zero new transmissions.
3. We will respect the mission, values and time of the collective, being mindful to maintain a positive, passionate engagement that seeks to cause no harm to one another as we do the work of healing our communities.
4. There are no moments of ignorance in these spaces, only moments of enlightenment and growth.
5. A collective’s greatest measure of success is their ability to identify places of compromise, inclusion, and connectivity to the problems plaguing our community. Another measure of strength is the collective’s ability to agree to disagree and move forward from non-productive loops to productive points of action. **Don’t be afraid to identify these loops when they arise.**

6. For the sake of time, there may be items that will need to be addressed outside of the scope of our normal meetings. In the occasion of such an item, all parties involved will be included in the deeper discussion of said item off-line until a consensus is met and reported back to the larger body.

7. The smallest jewel can become our greatest treasure. Discount nothing!

8. No idea is a bad one. Speak up and share!

*The Vibe Monitor (Facilitator/s) can enforce the above ground rules in situations of disruptive, looped, or negative conduct.*

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**Purpose of the EB HIV Strategic Plan:**

Develop, share and implement a community-driven “living” East Bay HIV strategic plan that’s
★ flexible and responsive to local needs,
★ addresses structural inequities, and
★ used to make real systemic change to achieve our mission and vision.

Seize this window of opportunity & our coalition!
Strategic areas

1. Community messaging
2. Improving collaborations
3. Innovative models
4. Youth engagement
5. Housing and homelessness

Key communities and equity integrated into each area above with separate group review once drafts are written.

Quick data updates:

- HIV ACCESS disparities analysis findings:
  - Young people <30 ~3x less likely to be retained or virally suppressed
  - Transgender people 2.7x less likely to be retained in care

- Highland linkage analysis: people not linked
  - 86% used drugs (not including marijuana)
  - 24% had mental health conditions
  - 12-22% were experiencing homelessness

- Ryan White client survey interim findings:
  - 74% prefer in-person visits over phone/video
  - 75% want Lyft/Uber vouchers
  - 42% need help with phone costs
Process timeline

- **September 11**: visioning workshop #1
- **October 23**: writing workshop #2
- **November 13**: writing workshop #3
- **November 17**: workshop in Spanish
- **December 4**: draft for community feedback at World AIDS Day event
- **January 2021**: second draft out for broad community review/input
- **February 2021**: “living” plan shared widely for use with schedule for review/updates

Purpose for today’s session: to determine
1) Which activities are the highest priority,
2) Specific outcomes for the next year and
3) Who will present highlights on December 4.

What we write will be integrated into the “innovative activities” section of the official Ending the HIV epidemic plan.
Schedule:

- Healing practice
- Meeting agreements
- Purpose for today
- Work group formation
- Work groups (45 minutes)
- Report back (25 minutes)
- Questions and answers, discussion
- Next steps, wrap up

How to use the worksheets:

<table>
<thead>
<tr>
<th>Innovative Service Models</th>
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<tbody>
<tr>
<td>1. Activity and outcomes</td>
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<tr>
<td>2. Activity and outcomes</td>
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<table>
<thead>
<tr>
<th>Priority</th>
<th>Description</th>
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<tbody>
<tr>
<td>A</td>
<td>High priority</td>
</tr>
<tr>
<td>B</td>
<td>Medium priority</td>
</tr>
<tr>
<td>C</td>
<td>Low priority</td>
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Next steps:
- Implement new strategies and technologies
- Continue to monitor and evaluate outcomes
- Communicate and collaborate with partners
Community Messaging

**Vision:** A campaign that uses inclusive, intentional messaging around U=U/i=i and PrEP-for-All that inspires hope and reaches all communities.

**Top priorities:**
1. **Determine consistent messages to use** across the East Bay region around U=U/i=i and PrEP-for-All.
2. **Engage local PLWH, youth, political leaders, creatives and other key cultural influencers** in the process, leverage political will and push out messages.

Improving Collaborations

**Vision:** A collaborative community of HIV service organizations, advocates and community members who work together on common goals and amplify each other’s work.

**Top priorities:**
1. **Easy place online** to find services and contacts, local events, resources & resource guides on [EBGTZ.org](http://EBGTZ.org).
2. **Quarterly collaborative meetings** to discuss shared goals, service directory, resources, strengthen warm handoffs & referrals, collaborative funding and events.
Innovative Models

**Vision:** Healing-centered one-stop shop services for HIV prevention and care anywhere and everywhere, including rapid testing, same-day PrEP, rapid ART, follow up care.

**Top priorities:**

1. **Regional “test-everywhere” strategy:** self/home testing, cross-county referral system, home testing linkage protocol, address gaps phlebotomy services.
2. **Integrate HIV and PrEP linkages into other services** such as housing, food, re-entry and COVID testing with clear referral/linkage person for every organization.

Youth Engagement

**Vision:** Engage youth advisory boards, LGBTQ youth teams, youth outreach workers, providers and schools on community messaging and outreach, low-barrier PrEP and sexual health care, and build youth leadership pipeline.

**Top priorities:**

1. **Regional youth & youth-serving provider network:** share best provider best practices, integrate youth leadership, build youth service sustainability plan.
2. **Youth-led community messaging:** utilizing the network to develop and distribute education and messaging via youth-focused social media.
Housing and Homelessness

**Vision:** Local housing organizations coordinate with HIV organizations to provide immediate shelter and housing; provide trauma-informed mental health, substance use services and HIV testing, PrEP, care in streets/shelters.

**Top priorities:**

1. **Train HIV staff on how to assess/assist on housing** and rental subsidies for diverse communities, and develop information exchange between housing and HIV orgs.
2. **Housing policy changes:** collaborate on getting housing vouchers for HOPWA, ban using criminal records to deny housing, and lowering the age of senior housing.

**Next steps:**

- **Strategic planning workshop in Spanish** on Tuesday, November 17 3-4:30pm. Conversaremos acerca del tratamiento y prevención del VIH en el Área de la Bahía. Please share!

- **World AIDS Day event** and community strategy town hall on Friday, December 4, 12-1:30 pm on Zoom.